

NUTS.COM

Jersey City, NJ

PROJECT TYPE: ARCHITECT:
Corporate - Fit Out Gensler

Nuts.com, a leading producer and distributor of the highest-quality nuts, dried fruit, snacks, and pantry staples, retained Hollister as construction manager to develop an approach for the planning, design and interior construction of their new corporate office headquarters at 10 Exchange Place. Nuts.com occupies the full 28th floor penthouse providing its team with panoramic views of the Hudson River and New York City skyline.

The new 25,000sf space, designed by Gensler, features a contemporary, open-floor plan with ample natural light and unique decorative finishes. The new home exudes an organic vibe with wood and grass elements throughout the space. From the moment you walk in, one can admire all the unique finishes incorporated in to the new space. The main entrance makes a bold statement with a decorative 8ft tall by 5ft wide wood door specifically made for Nuts.com. The main pantry provides employees with expansive seating accommodations, serving island, beer tap area and full coffee bar. A wall filled with dispensers releasing nuts for sampling can also be found in the pantry. The pantry's décor which includes trellis with live Swedish moss, nut tree poles, decorative wooden poles and a unique metal structure with party lights running through it give the pantry a trendy cafe in New York City type of vibe.

The new home also features a sunken lounge with platform and ramps where a viewer oversees the Statue of Liberty and Ellis Island. A custom hickory wood mezzanine with bleacher seating and an upper raised tree house lounge provides employees with additional hang out space. Adjacent to the mezzanine is a corner conference room equipped with a fully functional industrial 20ft by 20ft garage door. The door can be shut closed for privacy or left opened and have the room be adjacent to the mezzanine area for town hall meetings.

The new home also houses a prep-kitchen, collaborative areas, yoga and meditation room, themed break-out rooms, free-standing glass lounge room and a huddle room with custom swings and turf area. Digital lockers are available to employees and an elevator directly to the penthouse for executive purposes.

Key finishes incorporated in to the space include stained concrete floors, offices with butt glazed glass, kitchen quarts and marble countertops, meditation room with real coconut shell tiles and open ceiling exposed ductwork throughout the entire open area of the space. Nuts.com new home will pursue LEED Gold Certification.







